SALES CRM FOR GROWING TEAMS

# Every Lead Matters.
# Every Lead Counts.

The CRM built to turn enquiries into growth

LEAD . FOLLOW UP . CONVERT

GETLEAD CRM

CONNECT . ANALYSE . CONVERT

# Good Follow-Ups Build Great Businesses.

**01**
Every enquiry deserves attention.

**02**
Every customer deserves a response.

Every opportunity deserves a **system.**

# What makes us different?

Five advantages that help turn scattered leads into opportunities your team can manage

01 Centralised leads →

02 Smart follow-ups →

03 Team accountability →

04 Workflow automation →

**05 AI-powered insights →**

# Built around your team

When a team member leaves, their leads, history and follow-ups shouldn't leave with them.
With GETLEAD, customer information stays organised, helping the next team member pick up where the previous one left off.




**Your leads.**

**Your team.**

**Your control.**

## Vision

A world where no business loses a customer to a missed follow-up.

## Mission

Give every sales team a simple system to capture leads, follow up on time, and grow predictably.



CORE CRM CAPABILITIES

# Four capabilities. One connected CRM.

### Lead management

Capture enquiries from ads, website forms, calls and WhatsApp. Assign leads and track their sources.

### Follow-up automation

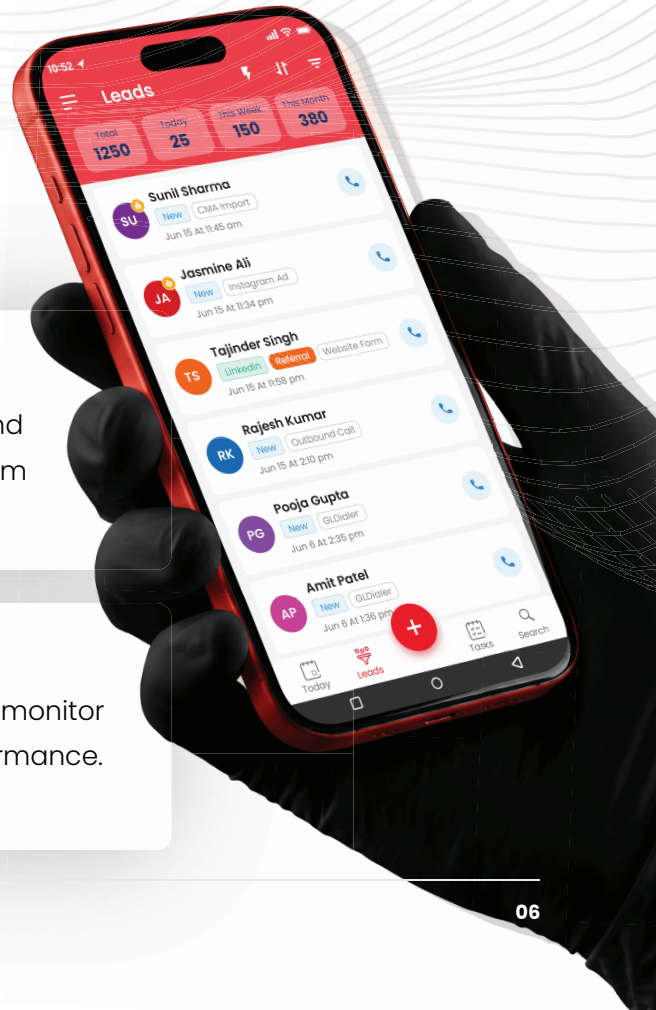
Manage tasks, reminders and escalations to help your team keep every lead moving.

### Sales pipeline

Track deal stages and values, and identify deals that need attention.

### Automation & reports

Automate routine work and monitor conversion and team performance.



# One dashboard. Complete Visibility.

See your sales performance at a glance. Track progress, spot bottlenecks, and know exactly where your team needs to focus.

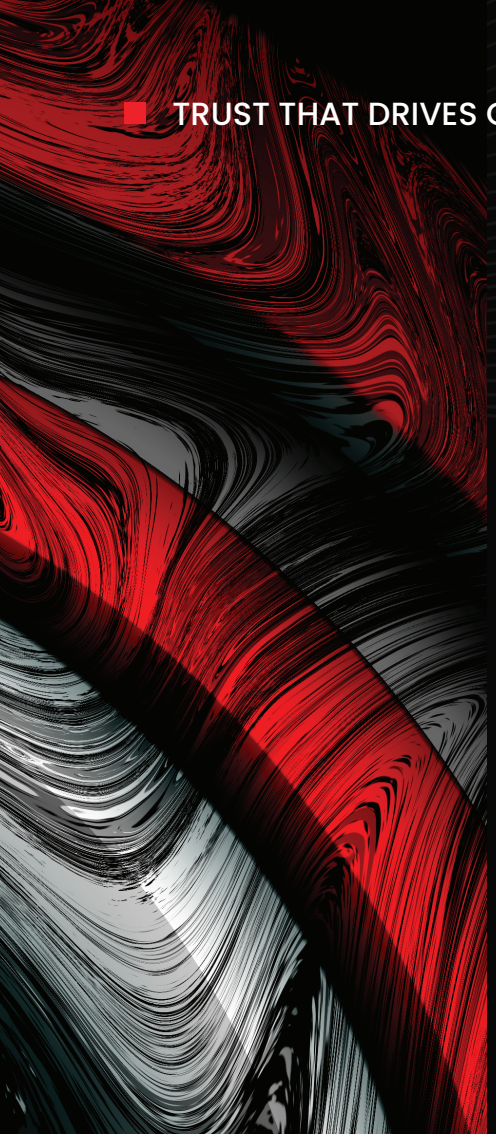


ALL-IN-ONE CRM

# Everything your sales team needs




- Lead & Contact Management
- Deals & Sales Pipeline
- Tasks, Reminders & Telecalling
- Campaigns & WhatsApp Messaging
- Attendance Tracking
- Analytics & Reports
- Android & IOS Apps



# Trusted by growing businesses.

**1,600+**

businesses run their sales on GETLEAD.

Industries we service

# One CRM. Multiple industries.

- Automotive
- Real Estate
- Education & EdTech
- Healthcare
- Financial Services
- Retail
- Consulting



Use cases

# Solve everyday sales challenges.

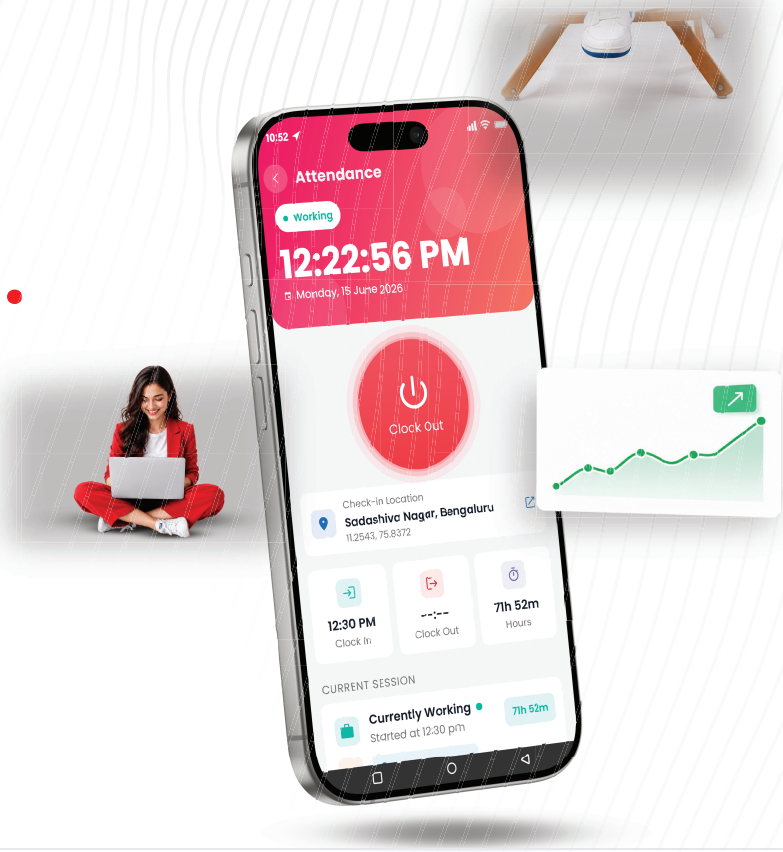
01 Capture every enquiry →

02 Assign leads to the right person →

03 Track follow-ups →

04 Recover missed opportunities →

05 Monitor conversions →



Services

# More than software. A partner in growth

- CRM setup
- Workflow configuration
- Free onboarding & team training (yearly plans)
- Integration support
- Support on phone, WhatsApp & email

Why brands choose Getlead

# Keep business knowledge within your business.

**Live in days, not months.**

**Get your team moving without a lengthy implementation.**

**Priced per user.**

**Pay for the team you have.**

**Mobile apps included.**

**Access your CRM on Android and iOS.**

# Our journey. Our milestones

01

**FOUNDED**

Founded in 2018

02

**BUSINESSES**

1,600+ businesses on GETLEAD

03

**INDUSTRIES**

Serving 7 Industries

04

**PLATFORM**

Web, Android & iOS Platform

05

**MILESTONE**

- ★ Kerala Financial Corporation Best Entrepreneur Award · 2023
- ★ Recognising entrepreneurial excellence and business leadership

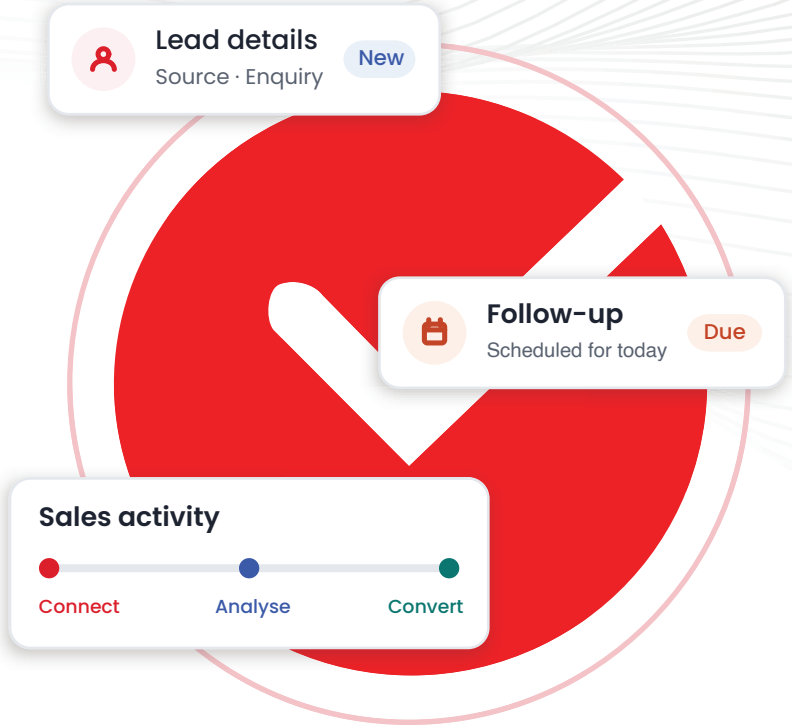
## A system that stays

# Your business.
# Your knowledge.
# Your control.

**Customer relationships shouldn't depend on one person's memory.**

Keep lead information, follow-ups and sales activity organised so your team can work with greater continuity.

**Connect. Analyse. Convert.**



LET'S BUILD BETTER FOLLOW-UPS

# Ready to take control of your leads?

See how GETLEAD fits your sales process.

BOOK YOUR DEMO

GETLEAD CRM
CONNECT . ANALYSE . CONVERT

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